



CALPEEK

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CAMPAIGN 1990: FLORES & GARAMENDI FILE.

L.A. Councilwoman Joan Milke Flores has entered the Republican primary contest for Secretary of State and State Sen. John Garamendi (D-Stockton) has filed to run for Insurance Commissioner. Flores was just re-elected to a 3rd term on the council last year. If she were to win the GOP nomination, she would present a VERY serious threat to incumbent March Fong Eu (D) because she is a proven fundraiser and is generally given high marks on issues such as the environment and ethics in government. She already has an \$588,000 war chest that can be transferred to the campaign. And her good friend is GOP fundraising ace Joyce Valdez, who will probably work for her. As for Garamendi, he has been toying with the idea of again running for Statewide office for some time. He ran unsuccessfully for governor in 1982 and in 1986 for State Controller. Is the 3rd time a charm? One more note: U.S. Civil Rights Comm. William Allen will NOT file in the GOP primary for Lt. Governor. Stay tuned...

EVENTS MOVE FAST AFTER MONTOYA CONVICTION.

The conviction on racketeering, extortion and money laundering charges of State Sen. Joseph Montoya (D-El Monte) on Feb. 2 has set off a fast moving chain of events in both Sacto and in Eastern L.A. County...

...By the time CALPEEK's Feb. 12th issue hits the street, it is probable that Montoya will have resigned from the senate. If he doesn't, he faces ouster by senate colleagues...

...And on Feb. 5, Assemblyman Charles Calderon (D-Montebello) announced he would run for Montoya's 26th S.D. seat. The district has a very heavy Demo registration edge and thus Republicans are writing it off. Montoya has said he will NOT run for reelection...

...But of more interest is the long list of Demo candidates who want to replace Calderon in the 59th A.D. The list of potential candidates includes Tom Calderon, the lawmaker's brother; Marta Maestas, Calderon's district AA; Bill Hernandez, a Rio Hondo Community College trustee; Diane Martinez, a Garvey School Bd. member and daughter of U.S. Rep. Matthew Martinez (D-East L.A.); Montebello Councilman Arnold Alvarez-Glasman; former Monterey Park Councilman G. Monty Manibog; businessman Larry Salazar; Dr. David Almada, a former Monterey Park councilman; and Dan Arguello, a community activist and former AA to Councilman Richard Alatorre...

...As for the speculation about who is next in line for indictment in the FBI sting, the leading candidates seem to be Demo Bd. of Equal. Member Paul Carpenter and Assemblymen Pat Nolan (R-Glendale) and Frank Hill (R-Whittier). All three are under investigation by the Feds...

HILL WINS RUNOFF SPOT IN 31st S.D. SPECIAL.

When the mud dried in the 31st S.D. special election last week, GOP Assemblyman Frank Hill of Whittier came out on top and will now face Demo Janice Graham in an April 10 runoff. Hill got 15,043 or 22.8% of the vote. GOP Assemblyman Gil Ferguson of Newport Beach came in a very close second with 14,123. Two other Republicans, Brea Councilman Ron Isles and Diamond Bar Councilman Gary Miller, were 3rd and 4th. Combined, Miller and Isles spent more than \$1 million and really went after Hill on ETHICS and the FBI sting allegations...

...Going into the final week, polling showed the race could go in any direction. As in past specials, ABSENTEE VOTERS (voting

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by mail) played a key role. Hill got about 7,000 AV votes, compared to about 3,000 each for Ferguson, Isles and Miller. Credit to Russo, Marsh & Assoc. of Sacto, who managed Hill's campaign...

...And it appears Isles didn't get much of a Demo cross-over vote, as had been hoped for. Graham got 9,357 votes, which means the CA Abortion Rights Action League (CARAL) program wasn't as effective here as it had been in the 76th A.D. special. As it turned out, a Republican group based in Sacto supposedly paid for a last minute mailer for Graham, aimed at holding Demo voters in line (thus keeping them from crossing over for Isles). Regardless, it is doubtful Graham will get much help in the runoff from Senate Demos or from CARAL unless lightening strikes...

...Lightening in this case would be an indictment of Hill by the U.S. Atty. in the ongoing Sacto corruption probe. For his part, Hill denies any wrongdoing...

...As for Hill's 52nd A.D. seat, the contenders who have filed papers include Will Baca(R); Tony Russo(R), chief of staff to Assemblyman Curt Pringle; Jack Dortignac (R); and Gary Neely(D). Stay tuned...

CAMPAIGN 1990: FEINSTEIN OFF AND RUNNING.

Editor's note: Former S.F. Mayor Dianne Feinstein formally announced her candidacy for the Demo nomination for governor last week. This week, U.S. Sen. Pete Wilson(R) does the same thing over a 4-day period covering 12 cities. Here is CALPEEK's brief report and analysis about Feinstein's campaign...

...This past week was perhaps the best week yet for Dianne Feinstein, as she fights an uphill battle against her main rival for the Demo gubernatorial nomination, AG John Van de Kamp. Why is it an uphill battle? Because DiFi is trailing VdK in several important campaign categories: fundraising; polling among Demo voters; in staff operations & efficiency; and in the ability to clearly focus on a campaign theme which will separate her from VdK...

...While Feinstein supporters are hopeful some of these weak spots will be repaired over the next 4-6 weeks, other CALPEEK sources see her entire campaign as "too

little, too late," noting that DiFi started inching toward the nomination a full year AFTER Van de Kamp. The year's jump has proved very helpful to VdK and may have put him in an unbeatable position...

...Nevertheless, DiFi's campaign is off the ground and she does have a substantial TV campaign going full blast in voter rich So. Calif. The ad, by NY consultant Hank Morris, is a 30-second bio spot. Most insiders who have seen it, give it high marks. There's no one single theme in the spot, but it does reinforce DiFi's PRO-CHOICE and PRO-DEATH PENALTY stands...

...But it's money that most DiFi's backers are concerned about. Feinstein and husband Dick Blum have chipped in \$1.3 million, bringing her total contributions to almost \$2.3 million. Cash on hand on 12/31/89 was \$1.4 million, but that doesn't include the expense of the early media buy. VdK, on the other hand, raised \$3.3 million and had \$3 million cash on hand. So the question is, where does she get the money to wage the kind of campaign necessary to pull the upset? Consultant Clint Reilly raised this exact same question with DiFi and Blum before leaving the campaign last year. And CALPEEK sources believe MONEY was the key reason why DiFi could not come to terms with consultants Michael Berman and Carl DiAgostino. Reilly and BAD Campaigns felt more personal funding was needed by DiFi. We'll have to wait and see...

...As for issues, DiFi MAY have hit on one that up to now has not really been viewed as being important: GROWTH MANAGEMENT. But growth management is really the key to stopping the gridlock, pollution and overcrowding that Californians are constantly complaining about. And growth management fits nicely with perhaps the most important public policy issue of 1990: SCA 1 - The Traffic Congestion Relief and Spending Limitation Act of 1990, the little publicized referendum appearing on the June ballot. Last we heard, VdK has yet to take a public stand on SCA 1, while DiFi is in FAVOR...

...Bottomline: The next few weeks will be critical for DiFi. A new Calif. Poll is due out soon and if she doesn't make up lost ground on Van de Kamp, the first woman to seek the Calif. gubernatorial nomination from either major political party could be history. Stay tuned...

CAMPAIGN 1990: WESTERN STATES GOVERNORS.

Editor's note: Calif. isn't the only State where governorships are on the line. Here is a very brief update on gubernatorial campaign activity in the surrounding States:

- ARIZONA - Incumbent Gov. Rose Mofford, the former Demo Secretary of State who became AZ's chief executive when former Gov. Evan Mecham was impeached, WON'T seek re-election. Two serious names have surfaced: Carolyn Warner, who ran against Mecham in 1986 and lost; and popular Phoenix Mayor Terry Goddard. Demo sources believe Goddard will make a public announcement in the next few days. If he runs, he would be a very STRONG contender, much more so than Warner. He just finished a one year term as president of the Nat'l League of Cities. However, he also was just reelected as mayor of Phoenix, which puts Goddard in a touchy situation...

...On the GOP side, the field includes Mecham; Phoenix developer Fife Symington; GOP nat'l committeeman Jack London; Maricopa Co. Sup. Fred Koory; and perhaps former U.S. Rep. Sam Steiger, who up until now had been a big Mecham supporter. In this crowded Republican field, Mecham, with his 20% base of support, could end up with the nomination...

- NEVADA - Demo incumbent Bob Miller is all alone. So far, no serious Republican challenger has come forward. For a while there was speculation that GOP AG Brian McKay might run. But McKay is not even seeking reelection as AG. Some sources think McKay is waiting to challenge freshman Demo U.S. Sen. Harry Reid in 1992...

- HAWAII - Just before Christmas, the Honolulu Star Bulletin ran some one-on-one match-ups between popular incumbent Demo Gov. John Waihee and three potential GOP challengers. Against the equally popular mayor of Honolulu, Frank Fasi(R), Waihee gets 50% to Fasi's 34%, with 16% undecided. Against GOP State Rep. Fred Hemmings, Waihee gets 62%, compared to 14% for the lawmaker, with 24% undecided. And against GOP State Party Chair Andy Anderson, Waihee gets 58%, to Anderson's 25%, with the rest undecided...

CAMPAIGN 1990: STATEWIDE CANDIDATES FILE FINANCIAL STATEMENTS WITH SECT. OF STATE.

Editor's note: Here is a rundown on the various candidates for Statewide constitutional office, with the amounts RAISED and CASH ON HAND. Because of space, we're only using last names...

GOVERNOR	Raised	Cash On Hand
Wilson(R)	\$8.2 ml	\$4.6 ml
Van de Kamp(D)	\$3.3 ml	\$3.0 ml
Feinstein(D)*	\$2.3 ml	\$1.4 ml

LT. GOVERNOR	Raised	Cash On Hand
McCarthy(Inc.-D)	\$343,458	170,274
Bergeson(R)	\$597,000	207,000
Seymour(R)	\$757,000	403,000

ATTORNEY GENERAL	Raised	Cash On Hand
Lungren(R)	\$356,514	132,694
Reiner(D)	\$941,052	501,728
Smith(D)**	\$286,653	23,708

CONTROLLER	Raised	Cash On Hand
Davis(Inc.-D)	\$1.1 ml	\$1.9 ml
Fong(R)	\$63,722	47,200

SECRETARY OF STATE	Raised	Cash On Hand
Eu(Inc.-D)	\$282,270	159,998
Levy(R)	\$ 14,890	375

TREASURER	Raised	Cash On Hand
Hayes(Inc.-R)	\$659,000	295,000
Buchanan(R)	\$400,000	165,000
Brown(D)	\$1.1 ml	676,000

INSURANCE COMMISSIONER	Raised	Cash On Hand
Collis(D)***	\$519,000	424,000
Press(D)	\$356,000	86,000
Zelman(D)	\$ 74,000	33,000
Bourhis(D)	\$ 2,500	-
Blanco(D)	No report	on file
Skornia(R)	\$ 11,500	8,000
Bannister(R)	\$ 38,000	14,000

* Feinstein's figures include a personal loan of \$1.3 million; ** Smith has just amended his report to include a personal loan of \$400,000; *** Collis' figures include a personal loan of \$245,000...

REINER SAYS POLITICS NOT INVOLVED IN CASE.

L.A. DA Ira Reiner strongly denies that politics played any part in his decision to retry Ray Buckey in the now infamous McMartin Case. Buckey's attorney, Danny Davis, is the one making the charge, but insiders

know that Reiner doesn't make a move without first looking at the political consequences. Had he not refiled the charges, it's likely the McMartin parents would have made life miserable for Reiner - such as a recall in the midst of his Demo primary for AG. But the McMartin Case itself could be to Reiner what the Dan White Case was to former S.F. DA Joe Freitas. White was the guy who assassinated S.F. Mayor George Moscone. Freitas's office bungled the case and White got off with 7 years. For Freitas, the White case cost him his job to — you guessed it, Arlo Smith, Reiner's Demo AG rival. FYI: CALPEEK sources say that PORAC will pop for an early radio buy in So. Calif. for their endorsed candidate for AG — Arlo Smith. Stay tuned...

CAMPAIGN 1990: 11 SHERIFFS ARE RETIRING.

Editor's note: Some big names are on the list of 11 COUNTY SHERIFFS who won't seek reelection this year. When CALPEEK did its preview story last summer about the 1990 campaign, we listed only ONE sheriff as absolute in terms of retirement. Here's the rundown...

...The "dean" of county sheriffs, Bob Wiley of Tulare Co., will call it a career after 6 terms. Following Wiley in terms of service are Sheriffs John Duffy of San Diego Co.(5 terms) and John Carpenter of Santa Barbara Co.(5 terms)...

...Of the remaining group, CALPEEK had previously listed Ray Benevedes of Lake Co. as not seeking reelection. Others who will be retiring include Richard Pacileo of El Dorado Co.; Tim Shea of Mendocino Co.; William MacKenzie of Plumas Co.; Jim Trevena of Stanislaus Co.; Robert Day of Yuba Co.; and Yolo Co.'s interim sheriff Gary Lipelt, who replaced Rod Graham, who was forced to step down after being convicted in the FBI sting up in Sacramento...

...Also retiring is San Bernardino Co. Sheriff Floyd Tidwell. A real battle is shaping up for this seat between Under-sheriff Richard Williams; former sheriff's Capt. Charles Callahan (who ran against Tidwell 8 years ago); and U.S. Deputy Marshal Sam Cicchino, who sources believe will enter the race. Stay tuned...

PHONY ENDORSEMENT LEGISLATION GETS HEARING.

The first hearing for SB 1865 by State Sen. William Craven(R-Carlsbad) is tentatively set for Feb. 13 before the Senate Judiciary Cmt. If this bill is signed into law, it would make it illegal to forge someone's name on campaign material. Conviction could result in a 3-year prison term and a \$50,000 fine...

NEW JOBS, NEW ACCOUNTS, NEW ORGANIZATIONS.

Editor's note: Here's a brief summary of personnel notes, etc.

- Bruce J. Janigian of Sacto has been appointed to the State ALRB. He replaces Ben G. Davidian, who resigned. Janigian is a Fullbright professor of law at the Univ. of Salsburg, but prior to that he was deputy director and chief counsel for the CA Employment Development Dept. His appointment requires Senate confirmation...

- In CALPEEK's whatever happened to file, former S.F. Co. Sup. Bob Mendelsohn has moved back to Calif. He became a fairly successful developer back in the D.C. area. He's now living in Ross - Marin County...

MARKETPLACE NETWORK

- **OPPORTUNITY.** West Coast trade association seeks a Communications Coordinator with strong writing skills and publications experience. Send resume and writing samples to: External Affairs Manager, Western States Petroleum Association, 505 N. Brand Blvd., Glendale, CA 91203...

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